



**HAUTE JEWELS GENEVA**

International High Jewellery Exhibition

## Haute Jewels Geneva

### Announce New 2024 Dates and Added Location



Founders of participating brands at ribbon cutting ceremony of Haute Jewels Geneva 2023

Credit: Agency Point of Views CH

Haute Jewels Geneva 2024 will take place from Monday 8<sup>th</sup> April – Monday 15<sup>th</sup> April.

In 2024, the event will expand to two locations in Geneva:

#### **The Fairmont Grand Hotel & The InterContinental Hotel**

The expansion will allow the addition of more global fine jewellery brands to the event, increasing the capacity by over 50%.

All twenty-three luxury jewellery brands who participated in the 2023 event will be returning for the 2024 edition including:

**Yoko London | Roberto Coin | Sutra | Crivelli | Bayco | Etho Maria | Stenzhorn**

**Marco Bicego | Mariani | Palmiero | Picchiotti | Gorgoglione | Hans D. Krieger**

**Leo Pizzo | Verdi | Annamaria Cammilli | Sicis Jewels | Baraka**

**Busatti 1947 | Karen Suen | Casato | Scott West | Pasquale Bruni**

A full list of new participating brands will be announced in due course.

Haute Jewels Geneva Founder and CEO of Yoko London, Michael Hakimian, said “we are delighted to have the opportunity to further expand the Haute Jewels Geneva concept across two locations in Geneva: The Fairmont Grand Hotel Geneva and the InterContinental Hotel Geneva. All our 2023 exhibitors will be once again exhibiting at the 2024 event, and we are currently curating the list of new exhibitors which will be announced in due course. This growth will further cement Haute Jewels Geneva’s position as a key event in the jewellery industries’ calendar”.

### **About Haute Jewels Geneva:**

The inaugural Haute Jewels Geneva took place in 2019 and saw four jewellery brands (Yoko London, Roberto Coin, Sutra and Crivelli) join forces to create a new jewellery show that broke the boundaries of traditional trade shows.



Corridor at Haute Jewels Geneva 2023 / Credit Agency Point of Views CH

After being forced to cancel the event due to Covid in 2020 and 2021, Haute Jewels Geneva returned in 2022 and 2023 offering an elegant environment for jewellery

buyers and suppliers to conduct business. The participating jewellery houses had participated in countless trade shows around the globe, and this collective experience informed the Haute Jewels Geneva concept.

Each of the distinguished jewellery houses participating offer something unique but are likeminded in their approach to jewellery creation. They are seen as artisans in their own field, combining high quality materials with superior design to create spectacular haute jewels. Although Haute Jewels Geneva has grown exponentially since its inception, one of its key aims remains to remove the formality from the traditional trade show experience, providing a relaxed atmosphere for both clients and exhibitors to discover exclusive jewellery designs.

***Haute Jewels Geneva will take place at the Fairmont Grand Hotel Geneva and the InterContinental Hotel Geneva, from Monday 8<sup>th</sup> April – Monday 15<sup>th</sup> April 2024. Further details and visitor registration can be found at [www.hautejewelsgeneva.com](http://www.hautejewelsgeneva.com).***

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Views of Lake Geneva from Haute Jewels Geneva 2023 / Credit Agency Point of Views CH